



# MISSISSIPPI FREEDOM SUMMER 50TH ANNIVERSARY CONFERENCE

June 25-29, 2014 \* Jackson, MS  
*"The Movement Forward"*

## SOUVENIR BOOK ADVERTISING FORM

Send greetings, honor a Freedom Summer volunteer, staff member or participant or advertise your organization, business, association, or workplace by purchasing an ad in this historical Commemorative Souvenir Program Book.

In addition to the program schedule, the Mississippi Freedom Summer 50th Anniversary Commemorative Souvenir Book will contain historic material, leaflets, photographs, newspaper headlines, maps, drawings and other images about Freedom Summer. This publication will be a collector's item and will chronicle the importance of this era in the Civil Rights Movement and the long and ongoing movement of Black Mississippians for civil rights, empowerment, self determination and a better quality of life.

Ads can be formatted as High Resolution PDF or as 300 dpi or larger JPEG's or TIF's. If you send photos separate from the copy of the ads, they should be 300 dpi or larger. No bleeds, no password protection. All fonts should be embedded in the ad. There will be an additional \$50.00 charge to layout and design your ad if it is not camera ready.

QTY	AD SIZE	COST	TOTAL
___	Full page Ad (7 1/2" wide x 10" high)	\$ 500.00	\$_____.00
___	One half page Ad (7 1/2" wide x 4 3/4" high)	\$ 250.00	\$_____.00
___	One fourth page Ad (3 1/2" wide x 4 3/4" high)	\$ 125.00	\$_____.00
___	Business card size	\$ 75.00	\$_____.00
___	Layout and design fee	\$ 50.00	\$_____.00
<b>TOTAL AMOUNT ENCLOSED</b>			\$_____.00

**AD PURCHASED BY:** (Please print)

Prefix: \_\_\_\_\_ Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Institution/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

E-mail address: \_\_\_\_\_

Method of payment: \_\_\_\_\_ Check enclosed \_\_\_\_\_ Website

Please attach a copy of your ad **AND** e-mail a copy of the **CAMERA-READY AD** to:  
**MSFreedomSummer50th@gmail.com**

Please fill out page one of this form and mail your check made payable to:  
**Veterans of the Mississippi Civil Rights Movement, Inc., (VMCRM)**  
**Freedom Summer 50th**  
**P. O. Box 20770**  
**Jackson, Mississippi 39289**

For more information regarding your ad,  
please contact **Cynthia Goodloe Palmer, Executive Director,**  
**(601) 977-7914 office \* (601) 977-6148 fax**  
**MSFreedomSummer50th@gmail.com**

You may also pay with a credit card on our website:  
**www.MSFreedomSummer50th.com**

*Please make a copy for your records.*  
*A confirmation will be sent once payment has posted.*

**DEADLINE TO RECEIVE YOUR AD AND YOUR PAYMENT:**  
**MAY 31, 2014**